Create **New Software. Win a Prize.**

**Competition Day: April 9th, 2010!**

UW Students, Faculty, and the public are all welcome to attend the presentations and award ceremony for this year's NEST Contest! Thirteen teams will give presentations on software that they have been working on throughout the past school year. To read more about the teams and their projects, visit our current team list.

All presentations will be held in Room 1240, Computer Sciences.

<table>
<thead>
<tr>
<th>Time</th>
<th>Team</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 - 9:40</td>
<td>Introductions and Opening Remarks</td>
</tr>
<tr>
<td>9:40 - 10:00</td>
<td>AutoNet</td>
</tr>
<tr>
<td>10:00 - 10:20</td>
<td>ProPOV</td>
</tr>
<tr>
<td>10:20 - 10:40</td>
<td>Synergy</td>
</tr>
<tr>
<td>10:40 - 11:00</td>
<td>Break</td>
</tr>
<tr>
<td>11:00 - 11:20</td>
<td>Betterbooru</td>
</tr>
<tr>
<td>11:20 - 11:40</td>
<td>Dynamic 3D Mapping</td>
</tr>
<tr>
<td>11:40 - 12:00</td>
<td>Door 6</td>
</tr>
<tr>
<td>12:00 - 1:00</td>
<td>Lunch</td>
</tr>
<tr>
<td>1:00 - 1:20</td>
<td>Tipsy Test</td>
</tr>
<tr>
<td>1:20 - 1:40</td>
<td>Mendotasoft</td>
</tr>
<tr>
<td>1:40 - 2:00</td>
<td>UN.me</td>
</tr>
<tr>
<td>2:00 - 2:20</td>
<td>CreateX</td>
</tr>
<tr>
<td>2:20 - 2:40</td>
<td>Break</td>
</tr>
<tr>
<td>2:40 - 3:00</td>
<td>JAUSxA</td>
</tr>
<tr>
<td>3:00 - 3:20</td>
<td>OLPC-Plotter</td>
</tr>
<tr>
<td>3:20 - 3:40</td>
<td>TimeFrame</td>
</tr>
<tr>
<td>3:40 - 4:15</td>
<td>Judge's Conference</td>
</tr>
<tr>
<td>4:15 - 5:30</td>
<td>Awards Ceremony and Reception</td>
</tr>
</tbody>
</table>

**The Prizes**

- **First Place:** $10,000
- **Second Place:** $5,000
- **Third Place:** $2,500
- **Best Project Reflecting The Wisconsin Idea:** $2,500

Thanks to Epic, Microsoft, and the CS Department for sponsoring the prize money!

**The Judges**

- **Scott Button, Venture Investors**
  Scott is a Managing Director at Venture Investors, and heads the firm's technology practice. He focuses on investments in engineering and physical sciences, software, energy technology and medical devices. Scott has over twelve years of venture capital experience and six years of operating experience. He created the Venture Igniter program, an entrepreneur-in-residence strategy designed to create technology start-ups out of the University of Wisconsin-Madison. He is a graduate of the University of Wisconsin-Madison (BS-Mechanical Engineering), The University of Chicago (MBA) and is a Chartered Financial Analyst.

- **Carl Dvorak, Epic Systems**
  Carl Dvorak, Executive Vice President of Verona, Wisconsin-based Epic, is responsible for Epic's research and development areas as well as many executive and strategic activities of the company. Epic is one of the nation's largest privately owned vendors of healthcare information systems. Dvorak has been with Epic since 1987. He led development of EpicCare, the industry's first successful EMR; guided Epic's successful entry into the inpatient clinical system arena, and supervised numerous major installations. Outside of Epic, Dvorak served on HL7's Advisory Committee and currently serves on the executive committee of the HIMSS Electronic Health Record Association, an organization he helped found.

- **Greg Tracy, Sharendipity**
  Greg Tracy is co-founder and President of Sharendipity, a Madison based software startup. Prior to Sharendipity, Greg was an early member of another local startup, UltraVisual, where he was Director of Engineering. That business merged with Emageon and went public in 2005. Greg graduated from UW-Madison with a Masters in Computer Science in 2002. He also has Bachelor of Science degree in Computer Science from Northeastern University. Greg lives in Madison with his wife and three children and stays involved with the local technology community through his involvement with the web608 organization.